

# A NSF Industry-University Cooperative Research Center (IUCRC)



# Building Reliable Advances and **BRAIN** Innovations in Neurotechnology

<https://nsfbrain.org/>



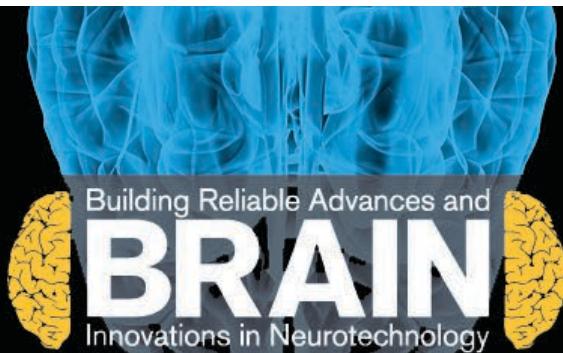
UNIVERSITY of  
**HOUSTON**  
CULLEN COLLEGE of ENGINEERING



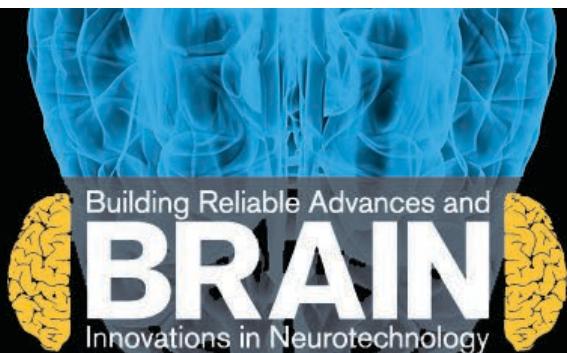
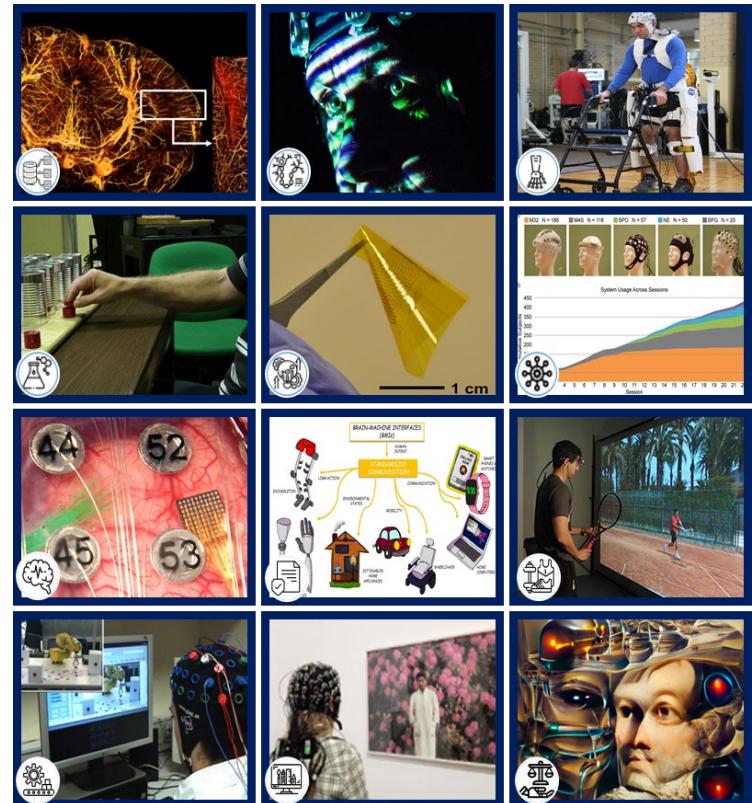
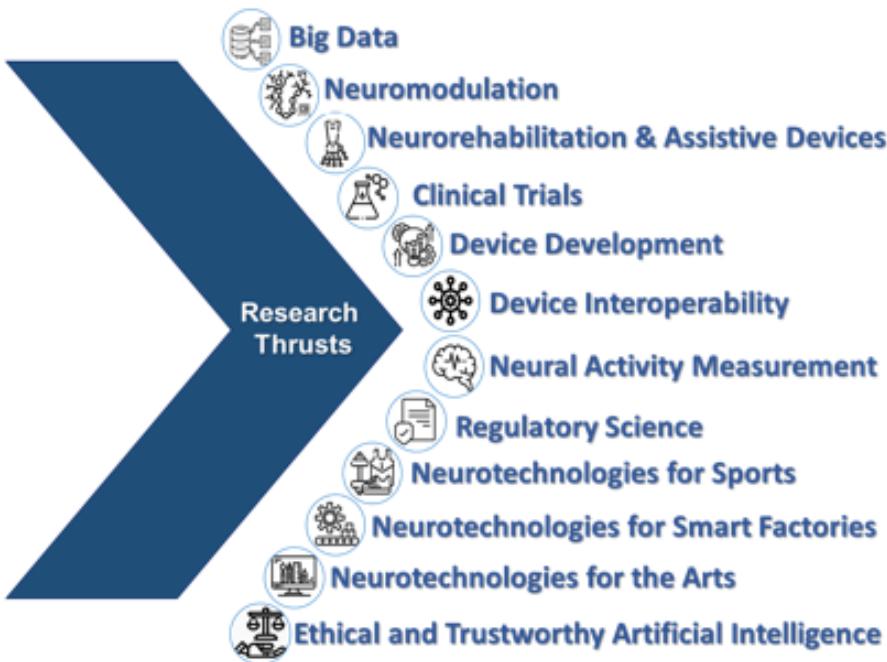
# Mission

To develop **safe, effective and reliable personalized neurotechnologies** for diagnostics, restoration, enhancement, and rehabilitation of sensory, motor, affective and cognitive functions.

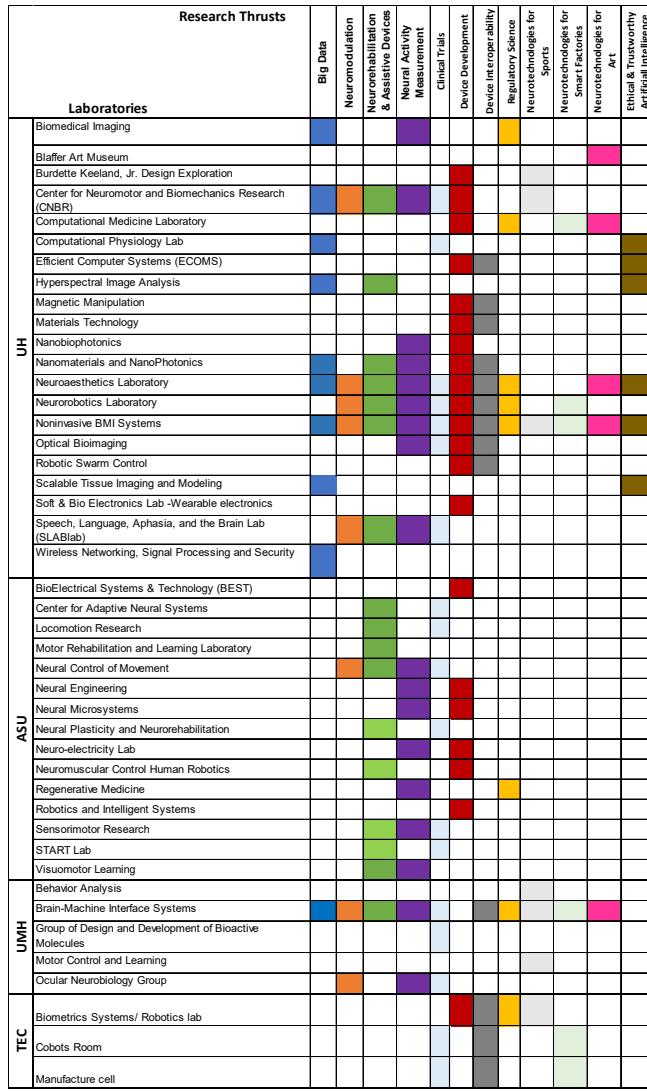
To allow **rigorous development and testing of efficacy, safety and long-term reliability of neurotechnology.**



# Research Thrusts



# BRAIN Research Facilities



Color Code

■ Big Data
■ Neuromodulation
■ Neurorehabilitation & Assistive Devices
■ Neural Activity Measurement
■ Clinical Trials
■ Device Development
■ Device Interoperability
■ Regulatory Science
■ Neurotechnologies for Sports
■ Neurotechnologies for Smart Factories
■ Neurotechnologies for Art
■ Ethical & Trustworthy Artificial Intelligence

<https://nsfbrain.org/facilities-equipment-and-software/>

UH: University of Houston, ASU: Arizona State University, UMH: University Miguel Hernandez, TEC: Tec Monterrey



# Value to Universities

- Conduct **high-impact, fundamental, pre-competitive research** through the Industry–University Cooperative Research Centers Program

## Value to Universities



### Funding

Build new, sustainable funding paths.



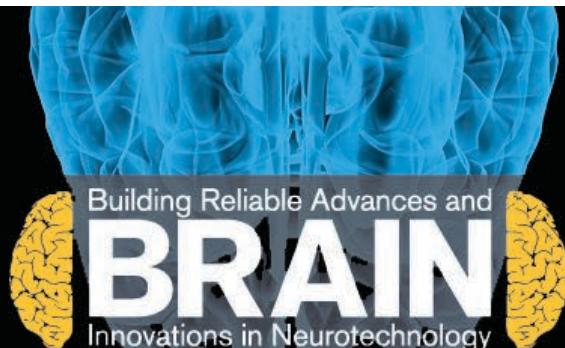
### Industry Insight

Learn about cutting-edge industrial needs.



### Student Placement

Train and place students in highly relevant research areas.



# Value to Government

- Federal, state and local government agencies participate in the Industry–University Cooperative Research Centers program.

## Value to Government



### Leveraged Research Dollars

Stretch public research funds further



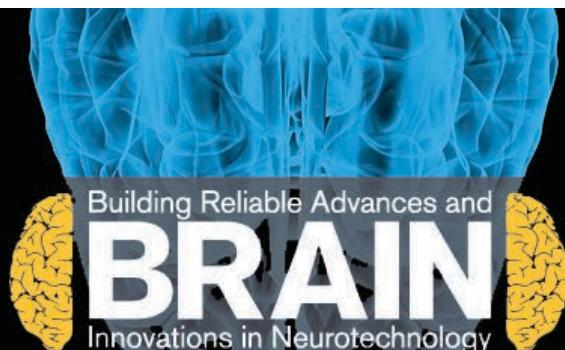
### Network

Meet industrial leaders and top researchers driving sector change



### Training

Mentor and train students to attain desired skills for work in government



An NSF Industry/University Cooperative Research Center (I/UCRC)

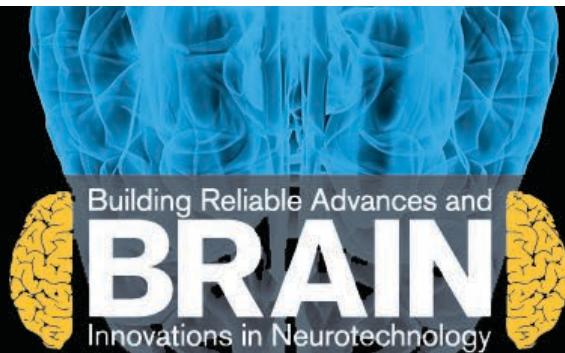
# Value to Industry

- IUCRCs accelerate the impact of basic research through close relationships between industry innovators, world-class academic teams, and government leaders.
- IUCRCs are designed to help corporate partners and government agencies connect directly and efficiently with university researchers to achieve four primary objectives:



# Value to Industry

1. Conduct high-impact research to meet shared industrial needs in companies of all sizes.
2. Enhance U.S. global leadership in driving innovative technology development.
3. Identify, mentor and develop a diverse high-tech, exceptionally skilled workforce.
4. Develop R&D Roadmaps and Standards to ensure technical and commercial leadership.



# Value to Industry

- Businesses of all sizes and market segments participate as members in Industry–University Cooperative Research Centers nationwide.

## Value to Industry



### Access to Talent

Opportunity to mentor and train students to attain desired skills for work in your industry



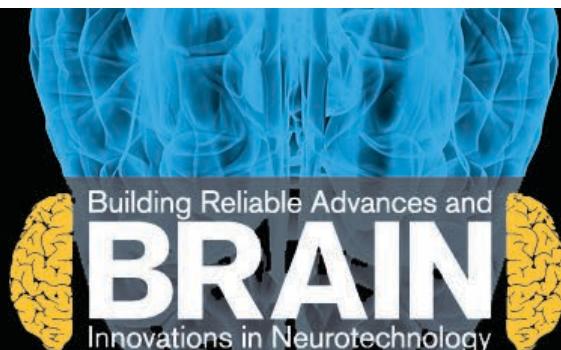
### Access to Research Results and IP

Gain royalty-free, non-exclusive licenses on intellectual property produced in the center



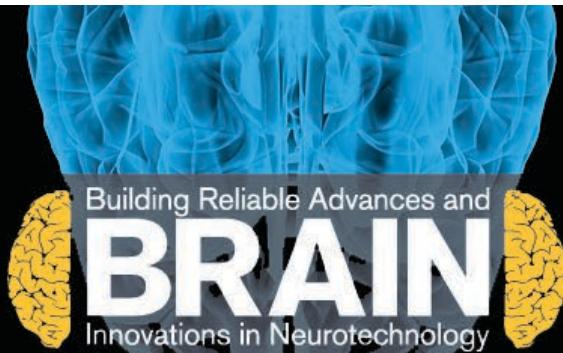
### Leveraged Research Dollars

Earn high return on investment when research is jointly funded



# Value to Industry

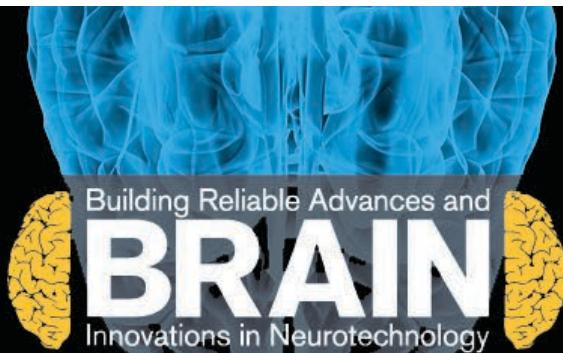
Industry–University Cooperative Research Centers support areas of strategic interest to industry, offering resources to develop **faster paths to infusion of new technologies.**



# Value to Industry

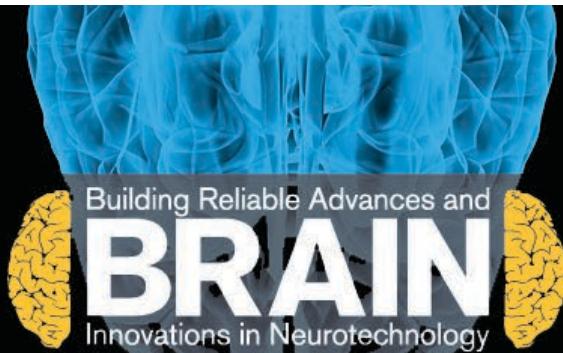
Industry–University Cooperative Research Centers with international sites provide a **faster path for industry to reach international market.**

IAB-approved International Sites:  
**Mexico – Spain**



# Value to Industry

Industry–University Cooperative Research Center can **facilitate and accelerate clinical trials for regulatory purposes.**



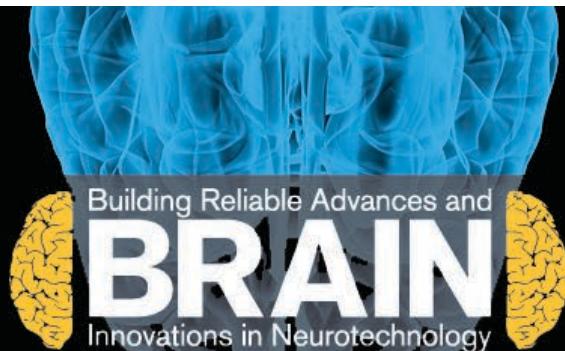
# What are the membership benefits of The BRAIN Center?

1. Pool funds together to conduct pre-competitive research of relevance to industry partners
2. Network and collaborate with other IAB Members
3. Partner with BRAIN Sites to apply for federal grants, including SBIR and STR grants
4. Have access to the Center's Technological Roadmap
5. Meet 2 times/year to review discoveries and collectively vote to recommend which projects to fund
6. Have access to expert faculty, highly skilled students, and center resources at all sites
7. Have rights to a royalty-free, non-exclusive license to generated intellectual property
8. Rapid response for teaming up to program announcement for large federal grants
9. Priority access for recruiting highly skilled and industry-specific graduates from the Center
10. Short and long-term sabbatical periods from industry staff at Center labs and from Center faculty to industry
11. Opportunity for degree-granting programs for industry personnel with mentorship from Center faculty



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# Current Industry Members



# I/UCRC for Building Reliable Advances and Innovation in Neurotechnology (BRAIN)

**University of Houston  
NSF Award #1650536**

[https://www.nsf.gov/awardsearch/showAward?AWD\\_ID=1650536&HistoricalAwards=false](https://www.nsf.gov/awardsearch/showAward?AWD_ID=1650536&HistoricalAwards=false)

**Arizona State University  
NSF award # 1650566**

[https://www.nsf.gov/awardsearch/showAward?AWD\\_ID=1650566](https://www.nsf.gov/awardsearch/showAward?AWD_ID=1650566)

